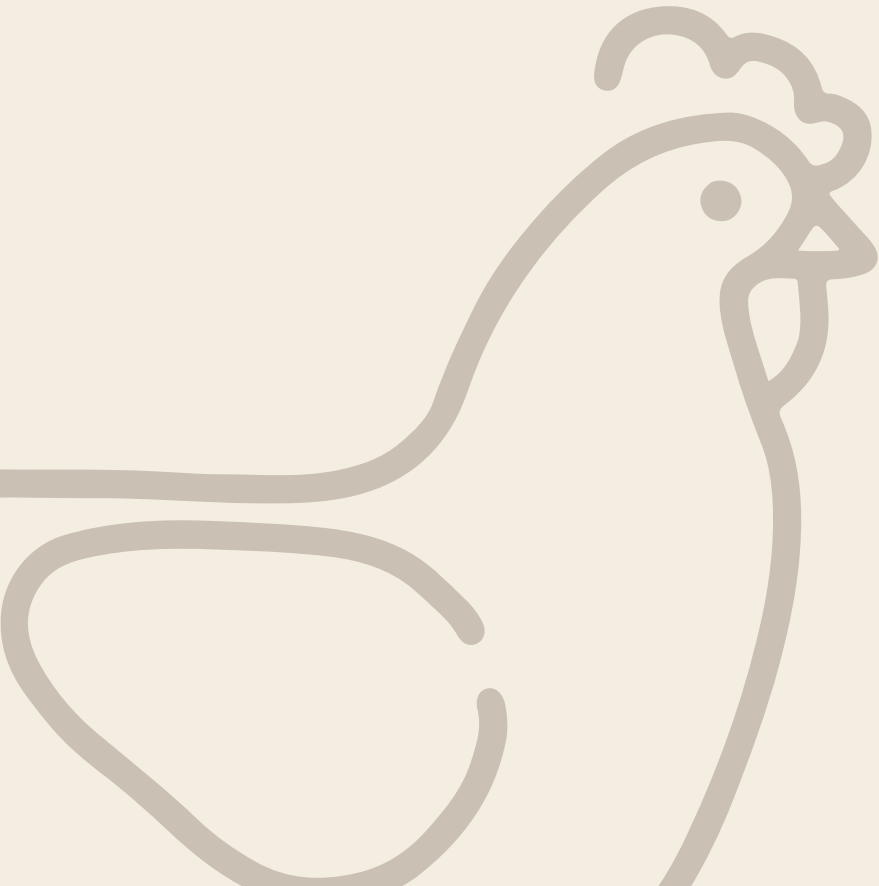

Created by Caeley, Kaylin, & Taryn

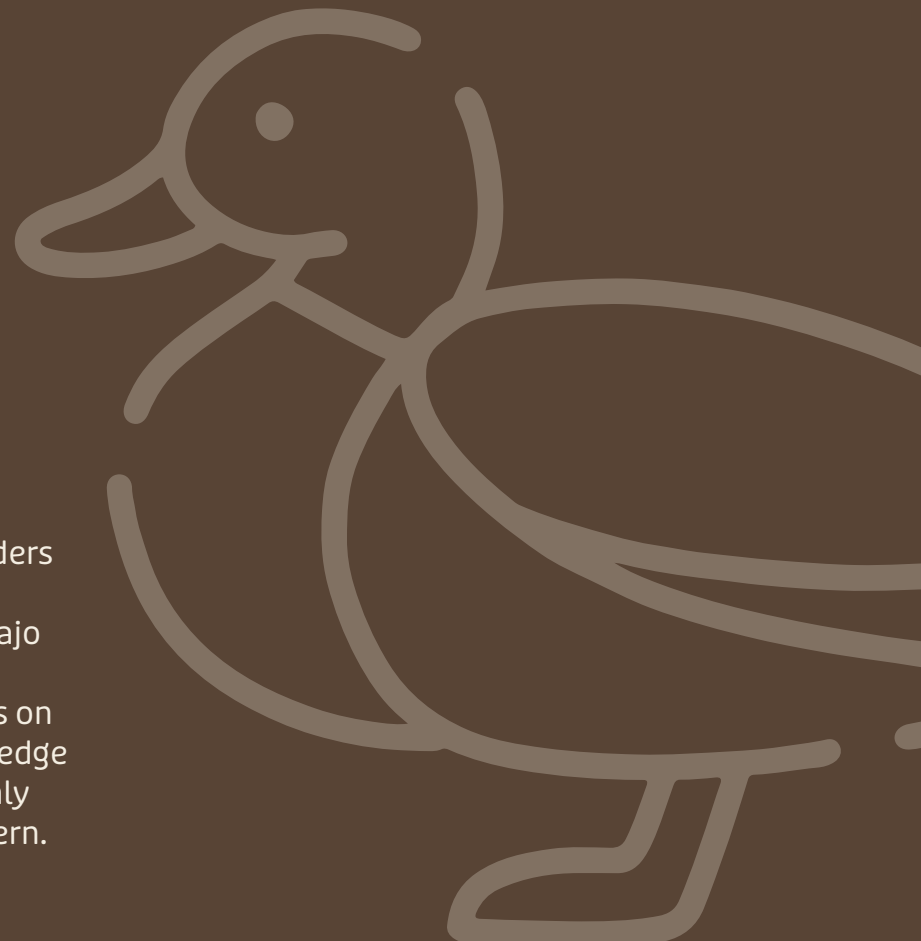
February 2025



Western Small Flock Collaborative

Identity

The Poultry Health, Biosecurity, and Preparedness Across Borders initiative, led by Colorado State University, is a collaborative effort between Colorado, Wyoming, New Mexico, and the Navajo Nation, aimed at enhancing poultry health and biosecurity in rural and tribal communities. This small flock initiative focuses on underserved areas, empowering flock owners with the knowledge and tools to prevent and respond to poultry diseases like Highly Pathogenic Avian Influenza (HPAI) and other diseases of concern.

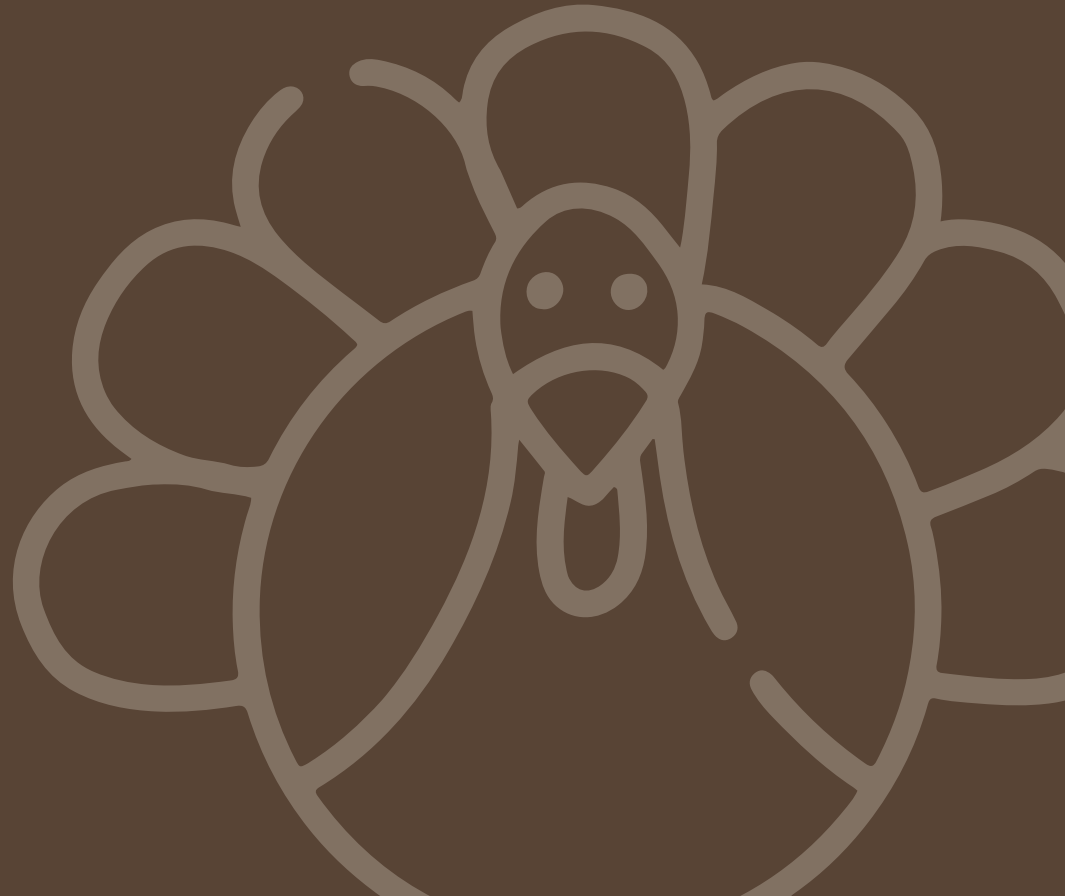


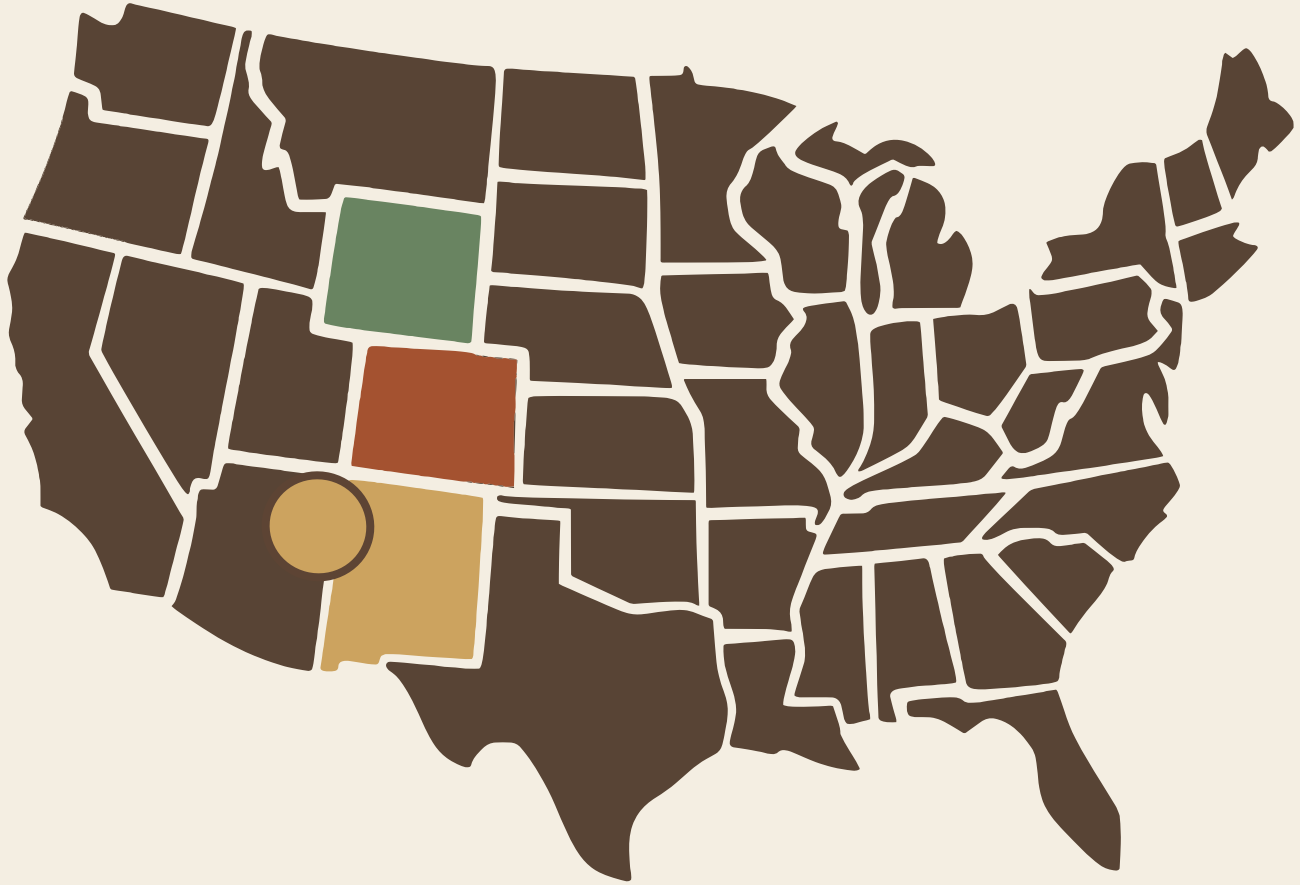
Playful

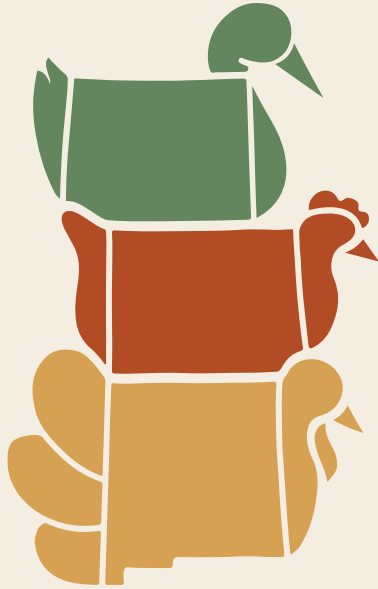
Simple

Readable

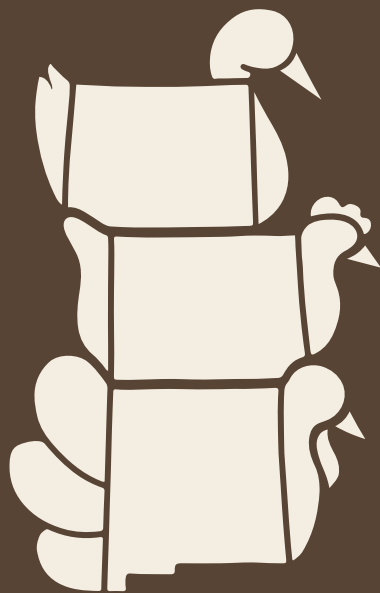
Approachable







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Wyoming

Ducks are significant to Wyoming because they help maintain healthy wetland ecosystems, serve as a key species for migratory bird populations, support local agriculture by controlling pests, and are an important part of the state's recreational hunting and wildlife tourism industries.



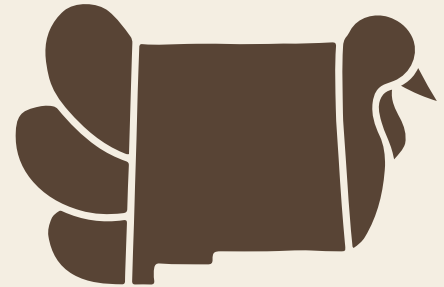
Colorado

Chickens are significant to Colorado because they support local agriculture by providing a steady supply of eggs, contribute to sustainable farming practices by managing food waste, and play a role in the state's growing interest in backyard farming and rural living.



New Mexico

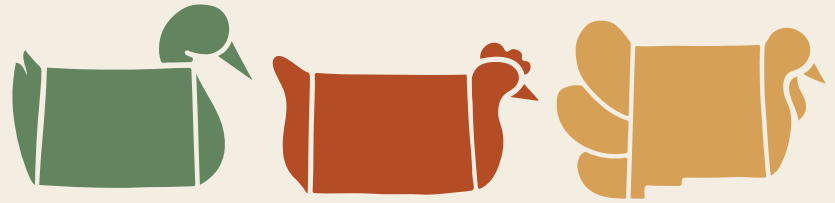
Turkeys are significant to New Mexico because they are an iconic species in the state's wildlife, supporting both ecological balance and local hunting traditions. The feathers of the turkey are specific because they are meant to include the Navajo Nation, which is part of both New Mexico and Arizona.



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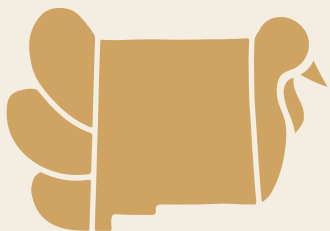
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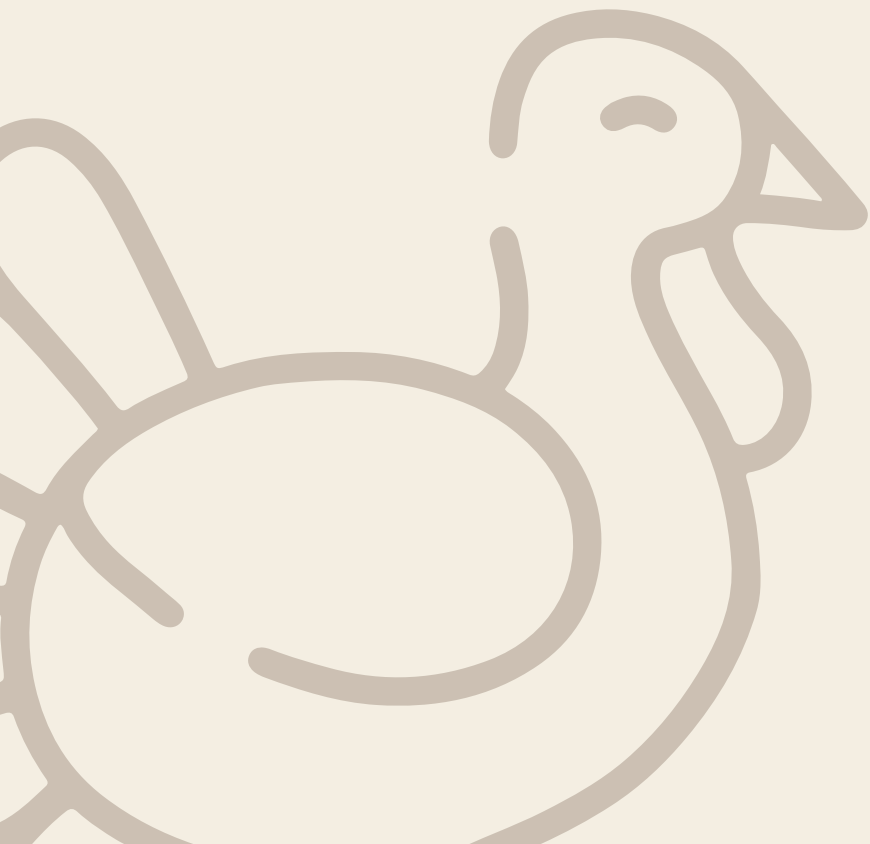
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Puffin Display Soft Bold

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz**

Puffin Display Soft Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz



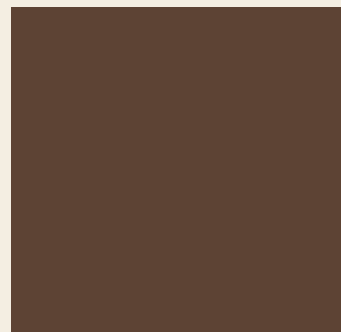
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#a55231



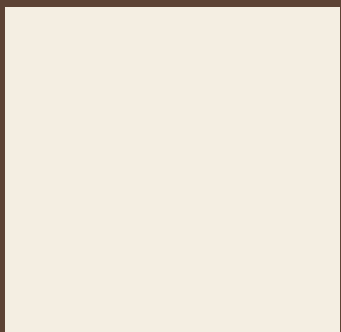
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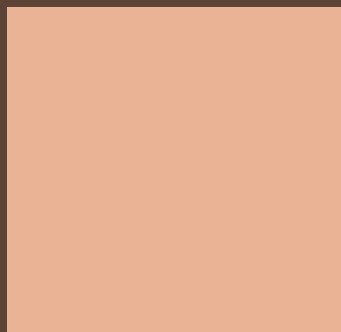
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Primary Colors

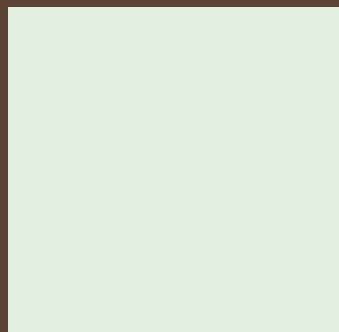
Yellow, burnt orange, and Green correspond to Wyoming, Colorado and New Mexico and the Navajo Nation, by representing the distinct landscapes and cultures of each: yellow pertains to the golden deserts and sunlit skies of New Mexico and the Navajo Nation, green symbolizes the forests and highlands of Colorado and Wyoming, and burnt orange reflects the fiery sunsets, desert landscapes, and sandstone cliffs found across these regions.



#6a8562



#f2ece1



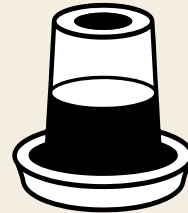
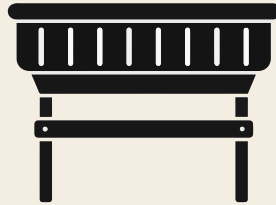
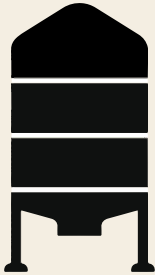
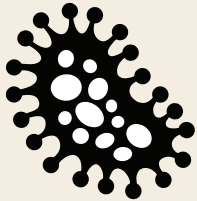
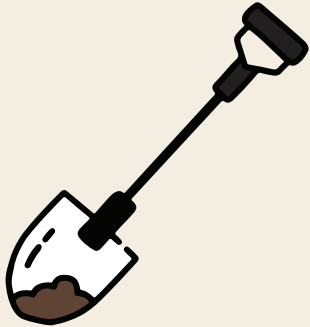
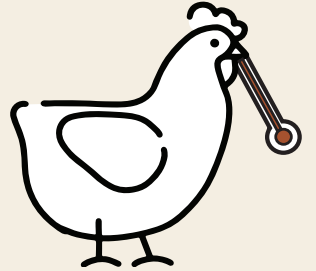
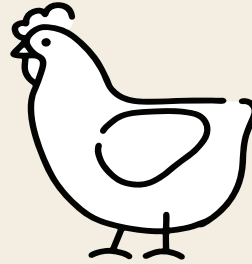
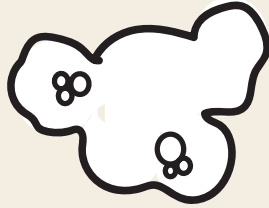
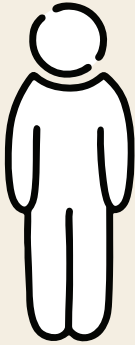
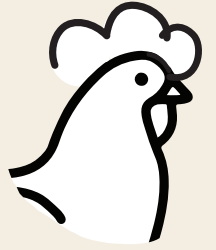
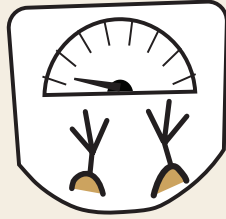
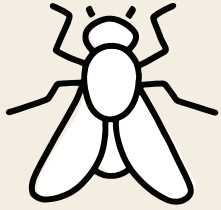
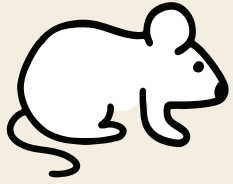
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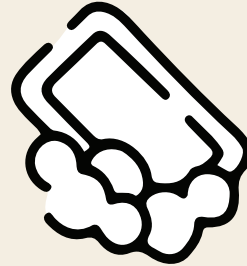
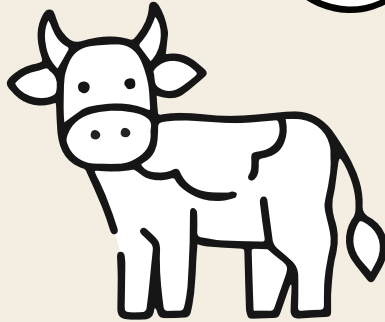
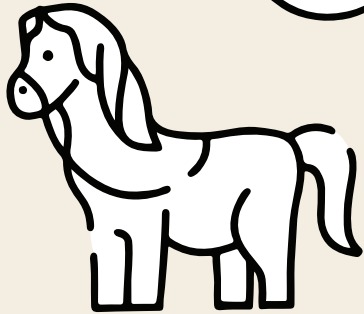
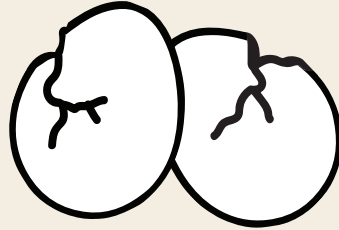
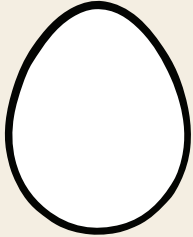
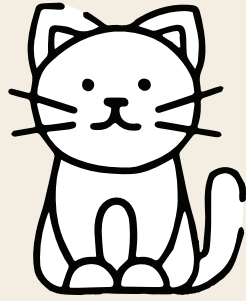
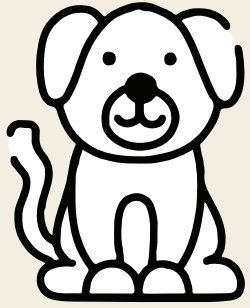


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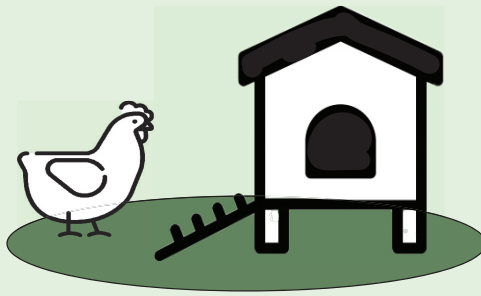
Secondary Colors

Secondary colors are important because they help create visual variety and depth, they compliment the primary colors while evoking specific emotions or associations, and allowing the brand to stand out, resonate with its audience, and communicate its values more effectively.





Chicken Husbandry Guide



Fresh Water

Clean fresh water, replaced daily.



Food Storage

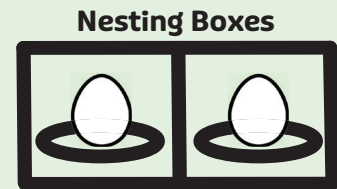
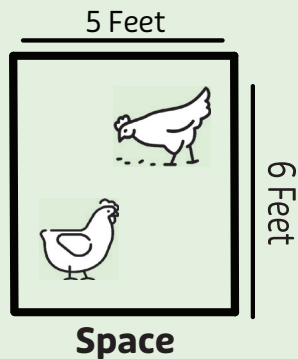
Keep feed out of reach of pests, store in air tight containers.



Feeding/Troughs



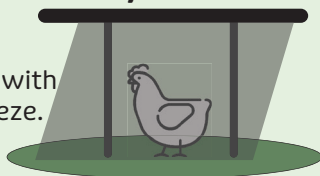
Food can be placed in troughs, or grass fed is even better! Easy access.



Space for Hens to nest and lay eggs. With proper bedding.

Shade/Ventilation

Shade from the sun, with vents to allow a breeze.

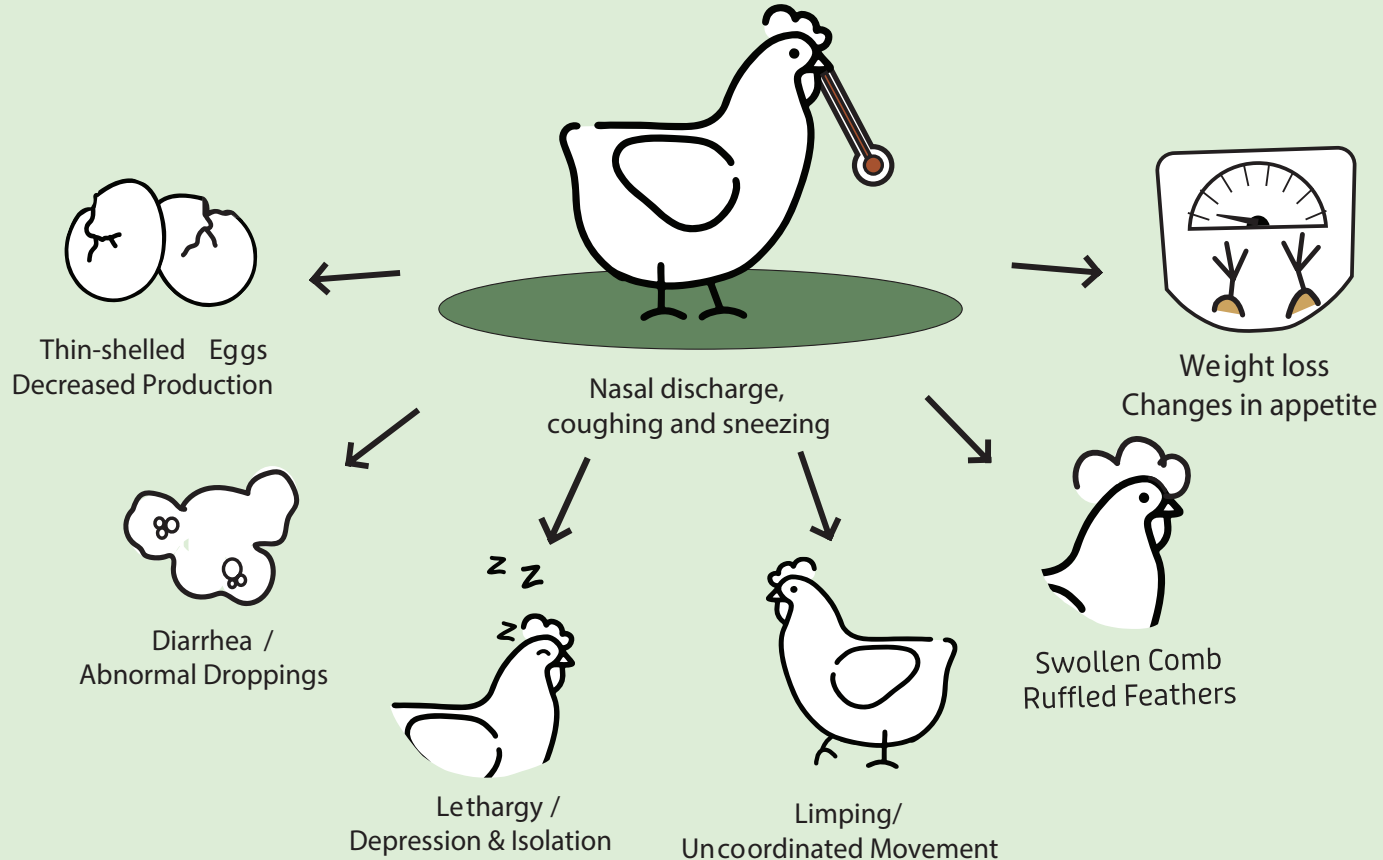


Predator Proof

Chicken wire, sturdy walls, and thick roofs.



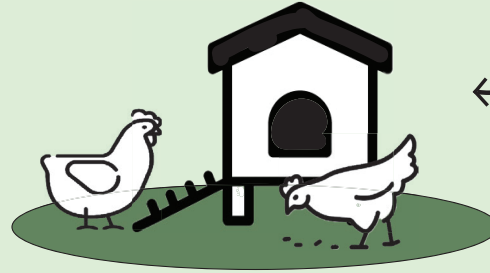
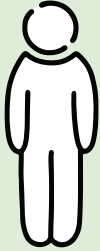
Recognizing Diseases in Birds



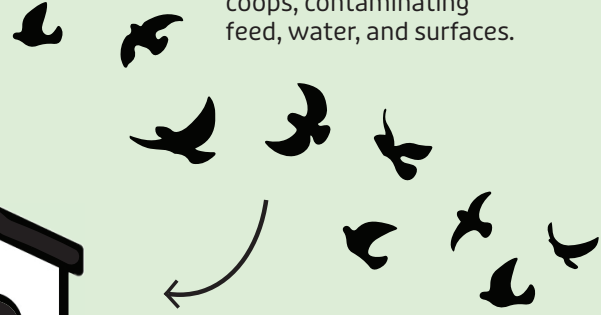
Rodents and Pests in chicken coops can transmit diseases, compromising flock health and safety.



Visitors to chicken coops can bring diseases, contaminating the environment and spreading infections.



Wild Birds can carry diseases into chicken coops, contaminating feed, water, and surfaces.



Dirty tools in chicken coops can transfer harmful bacteria, leading to disease outbreaks.



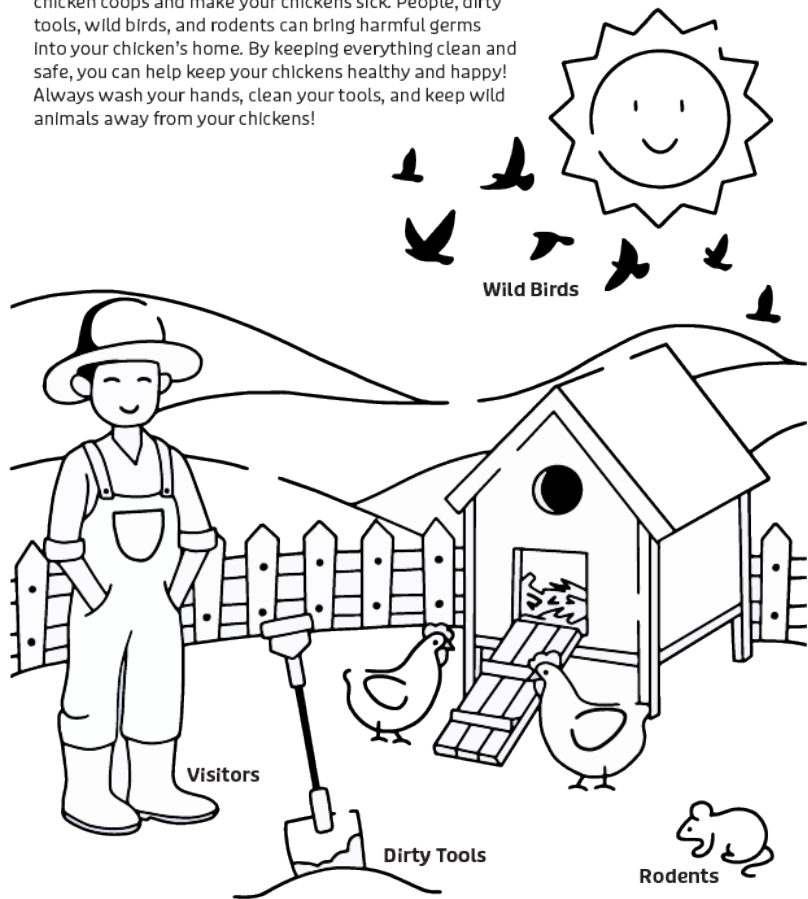
Disease Transmission

It's important to beware of disease transmission in chicken coops to protect the health of your flock, prevent diseases such as, Highly Pathogenic Avian Influenza (HPAI) and maintain a clean, safe environment.

Protect Your Chickens!

WSFC

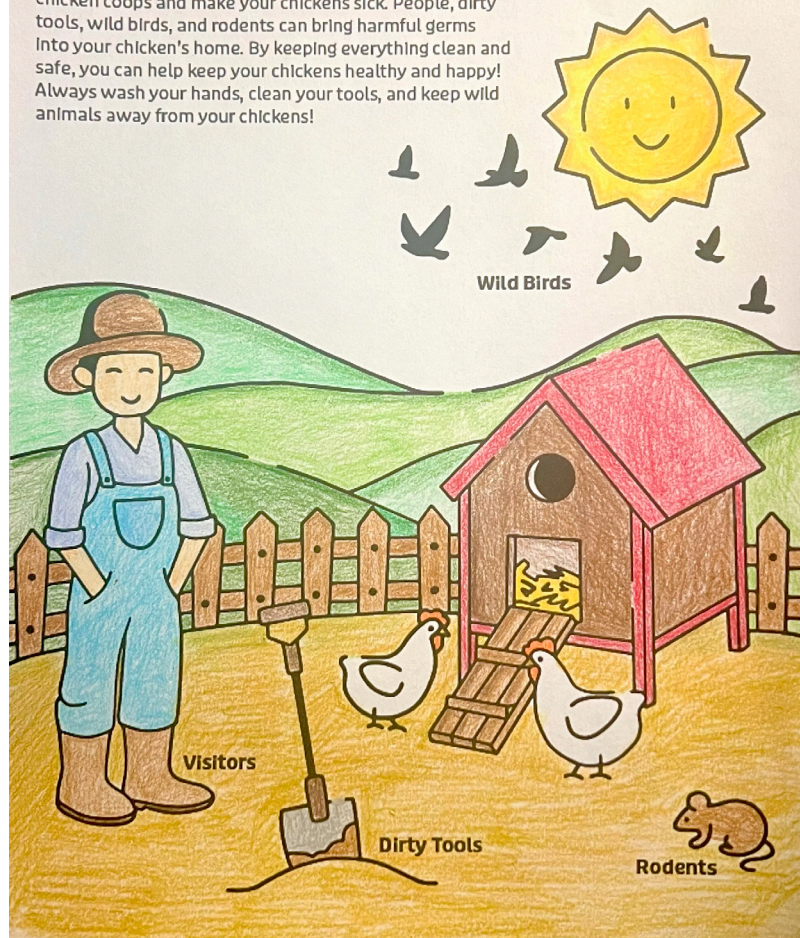
In this coloring page, you'll learn how germs can spread in chicken coops and make your chickens sick. People, dirty tools, wild birds, and rodents can bring harmful germs into your chicken's home. By keeping everything clean and safe, you can help keep your chickens healthy and happy! Always wash your hands, clean your tools, and keep wild animals away from your chickens!



Protect Your Chickens!

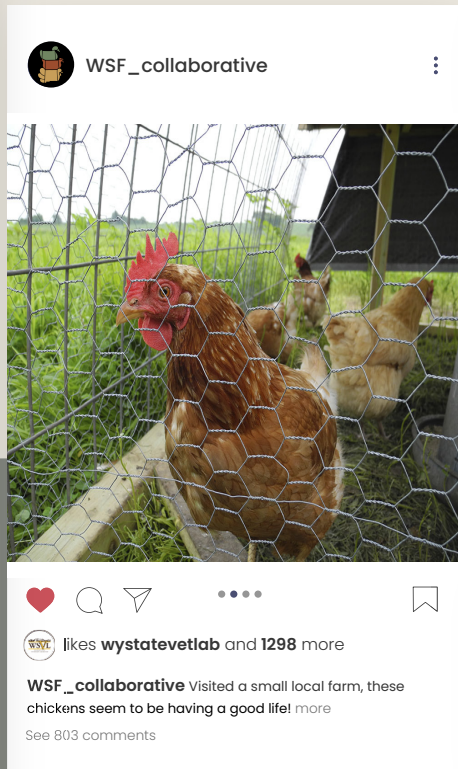
WSFC

In this coloring page, you'll learn how germs can spread in chicken coops and make your chickens sick. People, dirty tools, wild birds, and rodents can bring harmful germs into your chicken's home. By keeping everything clean and safe, you can help keep your chickens healthy and happy! Always wash your hands, clean your tools, and keep wild animals away from your chickens!









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Western Small Flock Collaborative

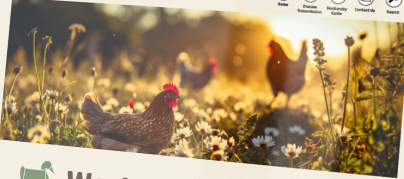
The Poultry Health, Biosecurity, & Preparedness Across Borders initiative aims to strengthen poultry health & biosecurity across Colorado, Wyoming, New Mexico, & the Navajo Nation.

This project targets small flock poultry owners, particularly in underserved rural & tribal areas, to address knowledge gaps & prepare them for potential disease outbreaks, such as the recent **Highly Pathogenic Avian Influenza (HPAI)** outbreaks.

By fostering collaboration among states, sovereign nations,



WSFC
Western Small Flock Collaborative



Western Small Flock Collaborative

The Poultry Health, Biosecurity, & Preparedness Across Borders Initiative aims to strengthen poultry health & biosecurity across Colorado, Wyoming, New Mexico, & the Navajo Nation.

This project supports on-farm quality control, particularly in underserved rural & tribal areas, to address knowledge gaps & improve flock health. Activities include:

- Poultry Health & Biosecurity (PHAB) activities.
- Outgoing collaboration across borders, interstate, national.

MacBook Pro



Thank You!

